



Beverly Eaves Perdue, Governor

Dee Freeman, Secretary

## N.C. Department of Environment and Natural Resources

Release: Immediate  
Contact: Chris Frazier  
Date: Nov. 10,  
2009  
Phone: (919) 715-6515



### Pledge To Recycle For America Recycles Day

**RALEIGH** – The N.C. Division of Pollution Prevention and Environmental Assistance, along with the Carolina Recycling Association and North Carolina Keep America Beautiful, reminds the public that America Recycles Day is Nov. 15, 2009. America Recycles Day is the only nationally-recognized day encouraging Americans to recycle and buy recycled content products.

North Carolinians can pledge their commitment to recycling and buying recycled content items two ways: electronically on the [America Recycles Day Web site](#) or at participating ARD events. Those that pledge will be entered to win recycled content prize packs. Select prizes include a fire pit made from recycled steel, a pet bed made from recycled plastic bottles and a soaker hose and welcome mat made from recycled tires.

“America Recycles Day is a great reminder about the importance of recycling, especially this year since plastic bottles are now banned from landfill disposal,” said Kelley Dennings, NC ARD Coordinator. “Plastic bottles collected within the Carolinas stay in the area and are made into new bottles, creating local North Carolina jobs.”

This year’s ARD theme is “It All Comes Back To You.” The slogan presents multiple messages:

- a recycled product or material can return to consumers as another new product;
- recycling comes back to consumers as an improved environment, preservation of resources and economic well-being of the country; and
- it’s everyone’s responsibility to recycle.

N.C. DPPEA has a Web site for North Carolinians who wish to pledge and learn more about ARD, the recycling cycle and to find events in their community: <http://www.p2pays.org/ARD.html>.

###

Office of Public Affairs  
Phone: (919) 715-4112  
1601 Mail Service Center, Raleigh, NC 27699-1601

Diana Kees, Director  
FAX (919) 715-3060  
[diana.kees@ncdenr.gov](mailto:diana.kees@ncdenr.gov)

Office of Public Affairs  
Phone: (919) 715-4112  
1601 Mail Service Center, Raleigh, NC 27699-1601

An Equal Opportunity / Affirmative Action Employer

Diana Kees, Director  
FAX (919) 715-3060  
[diana.kees@ncdenr.gov](mailto:diana.kees@ncdenr.gov)